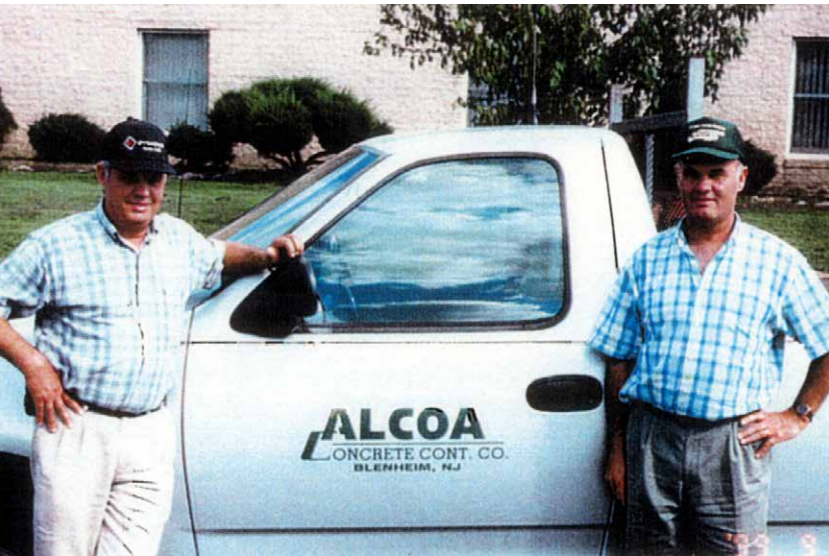


## Form Release is Field-Proven



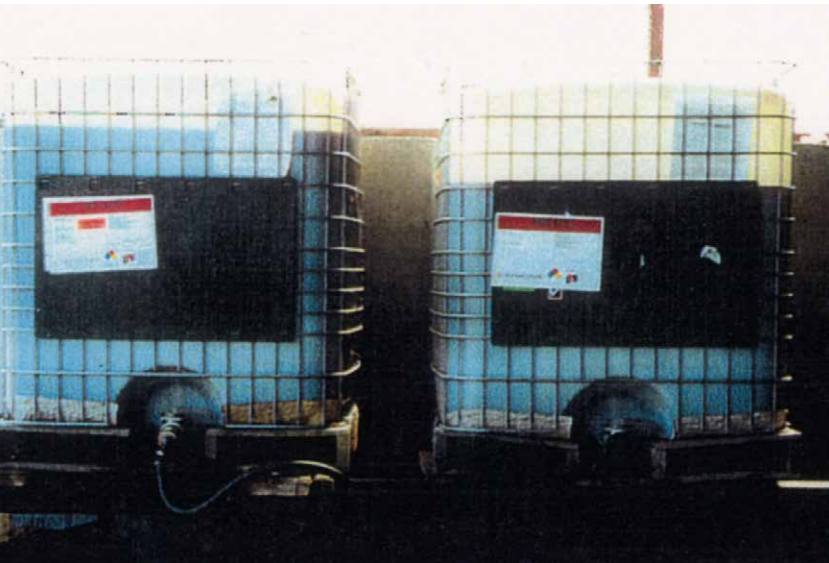
*Alcoa Concrete Construction poured over 1,500 foundations each year, so they appreciated ways to boost savings by preserving their forms.*

Alcoa Concrete Construction steadily poured over 1,500 foundations in the Philadelphia tri-state area each year with their Steel-Ply forms. With more than 100 years of combined experience, owners Duarte, Frank and Armando Alexander know that form release not only affects the finish of the wall, but the life of the forming systems they own.

Duarte Alexander states, "We base our form release purchases on two criteria: we need a release that provides us with a clean strip and suitable finish, *plus* we also want to minimize buildup and maximize the lifespan of our equipment."

After trying a variety of form releases, Alcoa Concrete Construction decided that they like the results they get from using Magic Kote on jobs utilizing the Steel-Ply. Duarte reports, "With Magic Kote, we can achieve success with both criteria."

The contractor appreciates another aspect of using these form releases. Frank Alexander mentioned that "disposing of empty steel drums was a huge problem for us at each of our jobsites," so Symons recommended the 275 gallon reusable plastic tote. Totes filled with Magic Kote are stored in a warehouse and workers simply fill 30 gallon sprayers with the form release to take to the jobsite. When a tote is emptied, Alcoa returns it to Dayton Superior for refilling. The contractor reports that this system is beneficial to them because it provides inventory control and eliminates a disposal headache.



*Reusable 275 gallon totes eliminate disposal costs associated with 55 gallon drums.*

**Additional product information is available online at [www.daytonsuperior.com](http://www.daytonsuperior.com). Contact your Dayton Superior representative at 888-977-9600, or send an email to [info@daytonsuperior.com](mailto:info@daytonsuperior.com) if you would like to discuss how these or other innovative systems can make your construction projects more productive.**