

App Provides Product Access for Distributor On The Go

SUMMARY

For more than fifty years, Sweeney Materials, Inc. has served concrete construction professionals throughout the Upper Midwest through the distribution of quality products — including Dayton Superior chemicals and accessories.

Along with a commitment to superior service, Sweeney Materials, Inc. is dedicated to encouraging new ideas, products and technologies that facilitate increased productivity and provide time and/or money savings to their customers.

CUSTOMER

Distributor: Sweeney Materials, Inc.

CHALLENGE

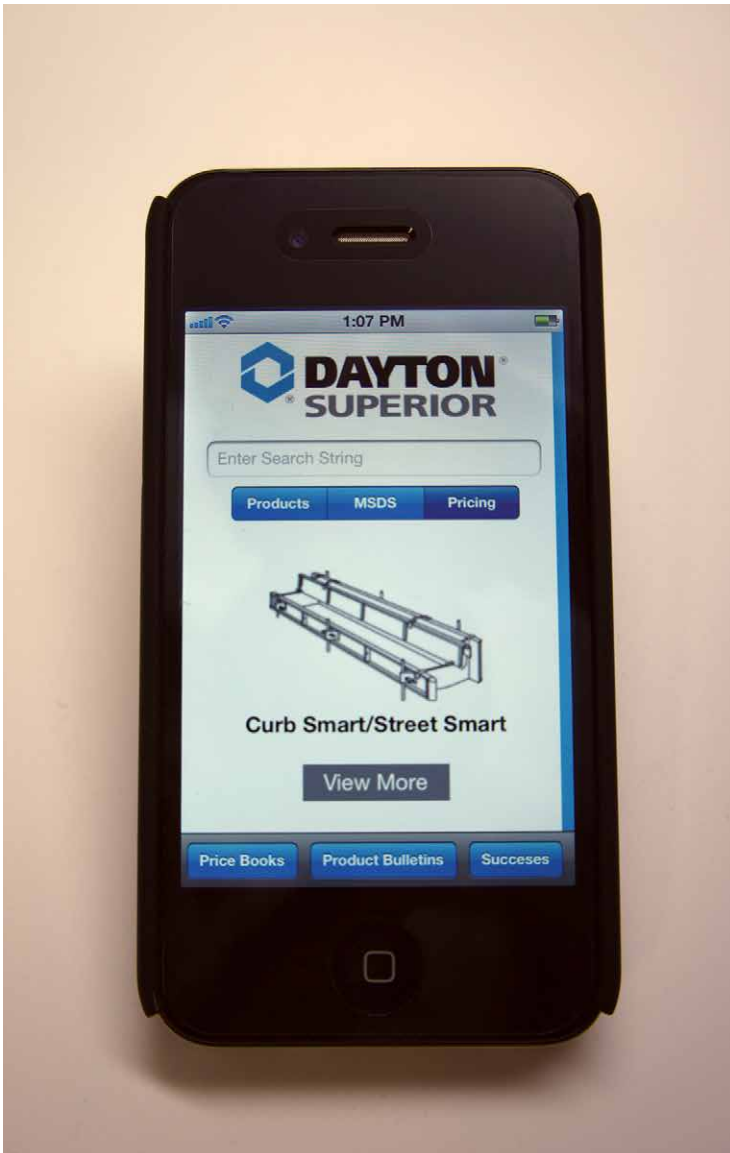
Being a hands-on distributor, the team at Sweeney Materials, Inc. can often be found on construction sites, working directly with their customers. It is essential to Sweeney Materials, Inc.'s success to understand their customers' needs on the job. Just as important is for Sweeney Materials Inc.'s team to be able to provide information on product solutions and pricing in order to meet the customer's needs.

SOLUTION

One way Sweeney Materials, Inc. is able to provide product solution information quickly and easily to their customers is by using the Dayton Superior Searcher mobile app.

The app provides users with a wide range of detailed information about Dayton Superior products, including material Safety Data Sheets (SDS), Technical Data Sheets (TDS), product information, list price information and product bulletins.

James R. Sweeney, Executive Vice President with Sweeney Materials, Inc., read about the app in Concrete Products Magazine. Intrigued by the description, Sweeney



The Dayton Superior Searcher App provides access to a variety of important information on Dayton Superior products.

SUCCESS STORY



**DAYTON
SUPERIOR**

downloaded the free app from the iPhone App Store (the app is also available free in the Android Market) and was impressed by the convenience the app offered.

Now, Sweeney uses the app on a weekly basis. In addition, all Sweeney Materials, Inc. sales people have the app on their phones and he makes sure customers are aware of the app.

"No matter where the job takes me, with the Dayton Superior Searcher app, I am able to provide my customers with detailed product and pricing information anytime, anywhere." said James R. Sweeney, Executive Vice President, Sweeney Materials, Inc.

RESULTS

- Puts Dayton Superior product solutions and pricing information at the user's fingertips
- Convenient and easy-to-use
- 24/7 availability
- Easy access to detailed information

GET THE DAYTON SUPERIOR SEARCHER APP:

The Dayton Superior Searcher is a product and MSDS search tool that provides detailed information about product offerings, material safety data sheets, technical data sheets and price books. You can download your copies from links on the Dayton Superior web site or directly from the Android Market or iTunes App Store.



[Android
Market](#)



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App Store](#)

DAYTON SUPERIOR CALCULATOR APP ALSO AVAILABLE

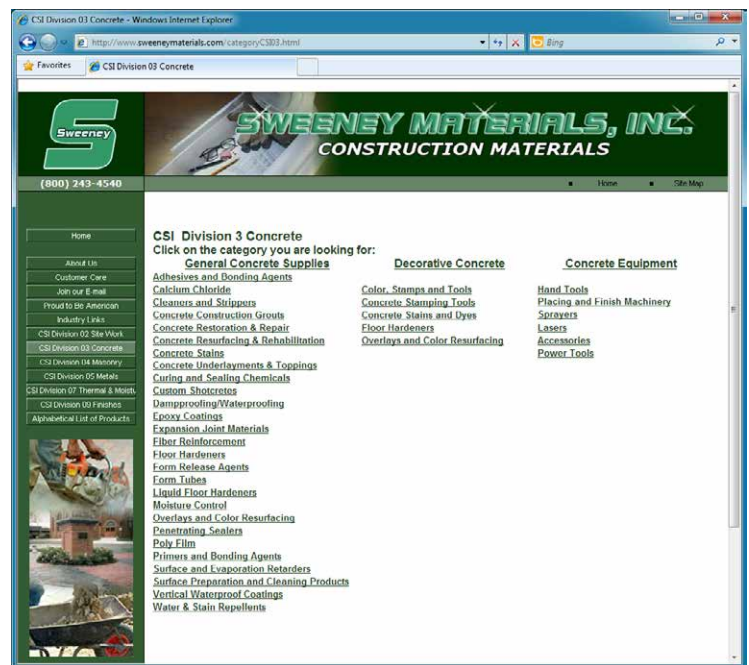
The Dayton Superior Product Calculator can be used to estimate the amount of grout, epoxy or other material you'll need for your job. Use our Product Calculator to figure out how much you will need and access important technical information at the same time.



[Android
Market](#)



[iTunes
App Store](#)



Sweeney Materials is a distributor of quality name brand products used in the construction industry. They serve road builders, general contractors, roofing contractors, heating and electrical contractors, concrete contractors and concrete product manufacturers in the Upper Midwest. Using the Dayton Superior Searcher App allows them to provide quick and accurate customer service.



Perform
with
Precision™

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