

## FOR IMMEDIATE RELEASE

For further information contact:

Pamela Furneaux

Marketing Administrator

Telephone: 937-866-0711 ext. 44198

Email: [pamelafurneaux@daytonsuperior.com](mailto:pamelafurneaux@daytonsuperior.com)

### Dayton Superior To Exhibit At 2014 ConExpo

**DAYTON, Ohio, February 28, 2014** – Dayton Superior, a leading full-service provider of precast product solutions is pleased to announce their participation as an exhibitor at the 2014 ConExpo to be held at the Las Vegas Convention Center, March 4-8.

Dayton Superior will be in Booth 63906 found in the South Hall of the convention center. For the 2014 ConExpo, Dayton Superior's booth will emphasize a commitment transforming industry productivity through innovation. As such, Dayton Superior has chosen the ConExpo show to unveil the latest addition to their Symons<sup>®</sup> brand forming products portfolio. This new product launch will introduce new, game-changing technology to the forming industry. In addition, Dayton Superior's ConExpo booth will spotlight:

#### Expansion of Dayton Superior's Chemical Portfolio

- Increased research and development capabilities within Dayton Superior's Innovation Center
- Expanding the reach of their chemical portfolio into international markets

#### Symons Forming Projects & Services

- Offering of a complete line of standard forming products available for rent or purchase
- The brand trusted by contractors for projects across the globe of nearly any scope
- World-wide brokerage services to facilitate the purchase, sale or trade of used forming equipment

“As Dayton Superior celebrates 90 years at the center of innovation in the concrete construction industry and our Symons brand celebrates 113 years as a pioneer in the forming industry, we are growing our company and our commitment to bringing innovative new product solutions to the industry in order to create a competitive edge for our customers. Our display at ConExpo will highlight that commitment and provide a preview of the many great things to come in 2014,” said Jim McRickard, Dayton Superior's President & CEO.

ConExpo draws more than 125,000 construction professionals to the 5-day show featuring 2,400 exhibits spanning 500,000 square feet of indoor/outdoor space.

**-MORE-**

## **ABOUT DAYTON SUPERIOR CORPORATION**

Dayton Superior is celebrating 90 years as a leading provider of accessories, chemicals, forming and paving product solutions to the nonresidential concrete construction industry. Their portfolio includes over 17,000 standard, in-stock items, a network of 15 distribution centers and 13 manufacturing facilities allowing Dayton Superior to serve their customers as a single source provider of high quality products and services. Dayton Superior products are found on infrastructure, institutional and commercial construction projects across the world. With the 2014 opening of their Innovation Center, Dayton Superior will assess, evaluate, prototype and launch new products at an industry leading pace to transform industry productivity through innovation and create a competitive edge for their customers. For more information, visit [www.daytonsuperior.com](http://www.daytonsuperior.com).

**# # #**