

FOR IMMEDIATE RELEASE

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DAYTON SUPERIOR TO OPEN FIRST LOCATION IN SOUTH AMERICA

Bogota, Colombia February 28, 2014 – Dayton Superior Corporation has announced the company will be opening their first sales office and distribution center in South America. The 5,000 sq. ft. facility is located in Bogota, Colombia's Port Sabana Industrial Park, near the Bamboo Bridge. The facility is slated to open in March 2014.

Dayton Superior's new facility will accommodate growing demand for the company's concrete construction chemicals and concrete accessory products, in addition to the company's Symons[®] brand forming products. With the opening of the new facility, the company expects to add 10 new jobs to their South American team.

"Dayton Superior has been steadily expanding our presence in the Colombian concrete construction market, particularly through innovative product offerings from our accessories portfolio. The opening of this facility will allow us to meet the increased demand while providing increased accessibility and jobsite productivity to our customers," said Rick Wilson, Dayton Superior's Regional Vice President, Latin America.

In conjunction with their new facility, Dayton Superior will also continue to serve the South American market through a third party warehouse located in Cartagena's Free Trade Zone.

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ABOUT DAYTON SUPERIOR CORPORATION

Dayton Superior is celebrating 90 years as a leading provider of accessories, chemicals, forming and paving product solutions to the nonresidential concrete construction industry. Their portfolio includes over 17,000 standard, in-stock items, a network of 15 distribution centers and 13 manufacturing facilities allowing Dayton Superior to serve their customers as a single source provider of high quality products and services. Dayton Superior products are found on infrastructure, institutional and commercial construction projects across the world. With the 2014 opening of their Innovation Center, Dayton Superior will assess, evaluate, prototype and launch new products at an industry leading pace to transform industry productivity through innovation and create a competitive edge for their customers. For more information, visit www.daytonsuperior.com.