



April 13, 2020

To all our valued customers

The COVID-19 pandemic continues to create a challenging environment for the construction industry. But, just as we have done in the past through adversity, the industry will prevail and thrive as we continue to be designated as an essential business.

Individual and customer safety is paramount at Dayton Superior. We are committed to protecting our employees through work-at-home initiatives, while providing the superior service you have come to expect from the market leader. These are unusual times and it is critical for the construction industry to set an even higher bar for safety. With each measure put in place and each step taken to stop the spread of the virus, the construction industry and all those that support it, including Dayton Superior, will continue to be healthy, safe, and strong.

Dayton Superior, while implementing a rolling plant production schedule based on demand, was fully operational last week and will continue to be in the week ahead to ensure inventory levels are maintained at the highest possible levels and your Make-To-Order needs are being met. Our DC's remain fully operational and staffed every week to meet your needs. Our trained sales and customer service groups, while working from their home offices remain poised to service all your product and technical needs.

With all the challenges we all are facing, Dayton Superior is continuing to invest in R&D, thus allowing us to introduce some exciting new products and service opportunities that will fulfill most all of your concrete constructions needs.

Recently, we introduced our new code-approved anchoring adhesives ProAnchor Elite and ProAnchor WeatherMax. ProAnchor Elite is a moisture tolerant, 100% solids, high modulus epoxy gel adhesive for anchoring in cracked and uncracked concrete. It can also be used to internally thread inserts in uncracked concrete. ProAnchor Elite is approved for use in cartridges and in bulk and meets requirements of ACI 355.4 and ICC-ES AC308 per IAPMO ER-690. ProAnchor Elite is the first Code Compliant anchoring adhesive approved for bulk dispensing systems and is available in 9, 22, 53 ounces and a large 10-gallon pails. Learn more: <https://bit.ly/2R5xVss>. ProAnchor WeatherMax is a two component high strength, styrene-free, vinylester adhesive anchoring gel used for anchoring threaded rod and reinforcing bar in cracked and un-cracked concrete. This high structural strength adhesive achieves a full cure in 45 minutes at 70°F, resists sustained loads up to 161°F and offers a non-sag consistency for horizontal and vertical installations. ProAnchor WeatherMax meets ASTM C881/AASHTO M235 Type I, II, IV and V Grade 3 Class A, B and C and is in accordance ACI 355.4 and ICC-ES ESR-4554. Learn more here: <https://bit.ly/3b3foVL>.

We are also introducing the P92FE Fleet Forged Erection Anchor. The P92FE is a Fleet Forged Erection Anchor is available in a new 12 Ton size with 50% higher load capacity, which means less inventory required, no spalling of concrete and higher load capacity. Learn more. <https://bit.ly/2BsHVW8>.

Furthermore, new additions and price reductions have been added to our Last Chance Inventory SALE! Get them before they're gone - up to 75% off! <https://bit.ly/33hgBEP>.

In addition, Symons® by Dayton Superior has announced some exciting updates on the Steel-Ply® forming system. Steel-Ply has transitioned to an on demand inventoried system, dispersed through three hub locations across the U.S., with immediate availability in the Symons forming yards and select distribution centers. In addition, Steel-Ply now features a 7-ply birch plywood with a 200/200 phenolic surface film engineered specifically for the system. In addition, Steel-Ply now includes a larger crossmember from 1 ½" x 2" x 1/8" to 2" x 2" x 1/8". The fit and function of Steel-Ply, long-trusted by contractors remains unchanged and fully compatible with the current Symons customer-owned and rental fleets. To learn more about consignment programs and direct shipment of custom size and quantity container loads, please contact your Symons by Dayton Superior Sales Representative. You can also call 1-800-800-7966.

To learn even more about these exciting products and our ongoing product and program specials in your area contact your Dayton Sales Manager.

As we all adapt to a new and hopefully temporary, way of doing business during this challenging time, Dayton Superior remains available to service all your concrete construction needs. Stay safe and thank you for your continued support.

Sincerely,

Keith Sholos

Vice President Sales and Marketing